

Vehicle Program Solutions for Pharmaceutical Companies

A blue-tinted background image showing a male doctor in a white coat and stethoscope talking to a woman in a dark blazer who is holding a tablet.

It's standard practice in the pharmaceutical industry for sales reps and executives to drive company vehicles or receive monthly stipends. But this approach leads to unwanted risk and increased administrative burden.

Challenges with Legacy Pharmaceutical Vehicle Programs

Pharmaceutical companies providing vehicles or allowances to employees often face these pain points when evaluating their program:

- Company-provided vehicles increase an organization's liability.
- Removing the company car program, often seen as a perk, could lead to employee attrition.
- Vehicle programs require considerable administrative efforts.
- Legacy fleet programs don't easily scale up with growth.
- Tax waste and unfair reimbursements are rampant under traditional reimbursement models.

Cruise into a New Vehicle Program

Changing your vehicle program can seem like a lot of work, but with the right vendor it can be as seamless as buckling your seatbelt. With Motus, Pharmaceutical companies:

Transition with Ease

Enable your employees to drive vehicles that fit their lifestyle by working closely with our team during the transition process to overcome change management hurdles and communicate key benefits.

Increase Employee Benefit

Ensure fair reimbursement with automated mileage tracking that delivers accurate, easy and compliant mileage submission.

Boost Fairness, Accuracy & Cost Savings

Eliminate tax waste, giving workers more money without increasing spend. With proprietary algorithms, Motus takes all cost components into account for reimbursing your driving workforce.

Gain Workforce Insights

Seamlessly manage reimbursements, report on trends, verify insurance compliance, benchmark with industry standards—and even uncover extra cost savings—all through one centralized platform.

Add Customizability & Convenience

With Motus, you can integrate your solution with other services, enable operation across a diverse array of assets and enjoy easy employee management.

Achieve Visibility & Control

Motus brings program optimization, compliance, security and safety data together to give vehicle program managers the intelligence they need to make sound decisions.

We work with over 180 companies in the pharmaceutical space.

Find out how Motus can help you build the best vehicle program for your business.

BUILD YOUR PROGRAM TODAY